

EXHIBIT B

Why Microplane Tools Work Better - Windows Internet Explorer

http://us.microplane.com/whymicroplanetoolsworkbetter.aspx

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microlane zester

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Ship by Dec. 17th to Receive Standard Delivery Orders by Xmas.

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What Makes a Microplane® Tool Sharp?



Microplane teeth are sharp.

Enlarged 50x

Stamp teeth are dull.

Enlarged 50x

The secret is in the Microplane® patented process which uses chemicals to create extremely sharp cutting surfaces.

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NEW Herb Mill

New Artisan Series

Peelers in New Bright Colors

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EXHIBIT B (continued)

Microplane Specialty Series 4-Sided Box Grater - Windows Internet Explorer
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Microplane Specialty Series 4-Sided Box Grater

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Home > Microplane Kitchen Tools > Specialty Series > Microplane Specialty Series 4-Sided Box Grater

Microplane Specialty Series 4-Sided Box Grater

NEW Herb Mill

Ultra Coarse, Medium Ribbon, Slicer and Detachable Zester. Cover Included. Price: \$34.95 Item Number: 34006

Quantity: 1 **BUY**

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The Microplane® 4-Sided Box Grater features the new Ultra Coarse blade and two of the most popular patented Microplane® grating blades: Fine/Zester and Medium Ribbon, - along with an additional fourth Slicer blade. So far this product has been designated **Fine Cooking's Best Overall Box Grater**. In January 2009 it took top honors in the Kitchen Hand Tools category of the **2009 Housewares Design Awards**.

Product Details

- Four-sided grater has ultra coarse, fine, medium ribbon, and slicer sides.
- Ergonomic, soft grip handle.
- Easy to clean, fine blade removes for easy access.
- Grating Area: 5.25" x 4.25"
- Materials: Blades made of surgical grade stainless steel. Plastic body. Rubber Feet.
- Cover Included.

Care & Cleaning

- Dishwasher safe.
- We recommend rinsing your grater in warm water immediately after each use. Remove particles stuck in the blade from the back side whenever possible. To remove "stuck on food" from the front, first soak the tool in warm water and then use a cleaning brush and stroke in the same direction as the teeth.
- Store with cover on when not in use.

Related Products





microplane4-sidedboxgrater.aspx

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EXHIBIT B (continued)

Microplane 39006 4-Sided Box Grater - Blemished - Windows Internet Explorer
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Microplane 39006 4-Sided Box Grater - Blemished

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Microplane Specialty Series 4-Sided Box Grater - Blemished



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 Price: \$25.50
 Item Number: 89010
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NEW
 Herb Mill


 New
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 Peeler in
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Related Products


 Microplane Specialty


 Microplane Specialty


 Microplane 2-Sided Box

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EXHIBIT B (continued)



EXHIBIT B (continued)

Microplane Ultimate Citrus Tool - Windows Internet Explorer
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Microplane Ultimate Citrus Tool

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Home > Microplane Kitchen Tools > Specialty Series > Microplane Ultimate Citrus Tool - Improved 6-2010!

Microplane Ultimate Citrus Tool - Improved 6-2010!

Combination Zester, Scoring Blade and Garnish Cutter

Price: \$12.95

Product Options

Color:

Quantity:

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With an improved, stronger handle redesigned in June 2010, our three-in-one Ultimate Citrus Tool features elliptically shaped, soft-touch handles that provide a safe and comfortable grip. The jazzy Lemon Lime, Zesty Yellow, Lime Green and Citrus Orange colors add energy and a touch of whimsy and fun to cooking and entertaining, and also make appealing gifts for avid cooks and cocktail enthusiasts.

The versatile Ultimate Citrus Tool features **patented surgical grade** stainless steel Microplane® blade – the company's best-selling blade style – which excels in zesting the flavorful and aromatic peel of citrus fruit without grating into the bitter pith. In addition, the Ultimate Citrus Tool features two decorative garnishing blades in a large (.297-inch diameter) and small (.188-inch diameter) size. Conveniently positioned on one side of the tool, the decorative stainless steel circular blades effortlessly cut through the fruit's peel **to make restaurant-style garnishes in seconds**. On the opposite side, an easy to use scoring blade simplifies the task of making citrus peel to garnish dishes and cocktails.

Product Details

- Cover included.
- Choose between Lemon Lime, Lemon Yellow, Lime Green, and Orange..
- Dimensions: 7.75" x 2 3/4" x 1 1/4"
- Weight: 4 oz.
- Materials: Blade made of surgical grade stainless steel. Premium plastic handle.

Care & Cleaning

- Dishwasher safe.
- We recommend rinsing your ultimate citrus tool in warm water immediately after each use. Remove trapped particles from the non-sharp side whenever possible. To remove trapped particles on the front, first soak the tool in warm water and then use a cleaning brush to stroke in the same direction as the teeth.
- Store with blade covered when not in use.

Related Products



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EXHIBIT B (continued)



EXHIBIT B (continued)



EXHIBIT B (continued)



EXHIBIT B (continued)

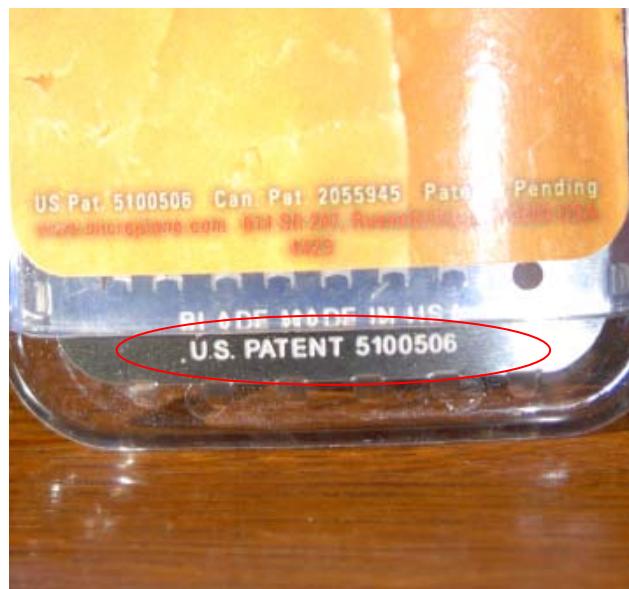


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